

UNESCO ASPnet Arts and Culture for Peace Initiative

Seeds of Hope for a Better Future

2025 Competition Rules and Guidelines

1. The competition is open to all participating countries with UNESCO ASPnet National Coordinators.
2. Primary, Secondary, Tertiary and any collaborative working between these sectors can apply.
3. All entries must complete the **2025 Seeds of Hope for a Better Future Competition Entry Form** and provide evidence of working drafts to show how the ideas have been/will be developed from 'Idea to Reality'.
4. There must be one designated point of contact for each application.
5. Entries must reach the UNESCO ASPnet National Coordinators in participating countries no later than 1 July 2025.
6. ASPnet National Coordinators are responsible for checking eligibility and forwarding these to the Competition Panel of Judges,
7. The Panel of Judges will evaluate the artworks and select the overall winners and any candidates that merit Special Artists Prizes.
8. Judges will give priority to artistic endeavours with evidence of the following:
 - Imaginative, engaging, high quality art works developed for the benefit of others
 - Use of existing scientific studies/materials from seed banks
 - Reflect the ethos of the Arts and Culture for Peace Initiative of partnership working - ie young people, educators, artists, scientists coming together to develop impactful outcomes
 - Effectively appeal to local communities and successfully raise local awareness of the impact of climate change on seed biodiversity
 - Promoting the UNESCO ASPnet Action Areas – peace, sustainability and intercultural learning and heritage.
9. The Judges' decisions are final.
10. Resource materials can be found [here](#).
11. Official logos, event branding and social media guidelines to support the successful organisations of the competition will be made available.

Good luck everyone!